

# FUTUREFORCE<sup>®</sup> CAREERS HUB

futureforce.nz

## FutureForce<sup>®</sup> Employer Annual Plans



### Enterprise

Our **Premium Plan** for employers keen to stand out as FutureForce<sup>®</sup> Employers, showcasing their business employees & attracting young people to their industry sector. Be front-of-mind and support the FutureForce<sup>®</sup> Mission.

**\$ 550+gst monthly**

- 1 x FutureForce<sup>®</sup> Video
- 2 x FutureForce<sup>®</sup> Employee Profile (full web pages)
- 2 x Sponsored Social Media posts
- 2 x printable PDF of Profile
- 2 x **futureforce.nz** homepage features (e.g. Job of the Week)
- **Your Brand:** FutureForce<sup>®</sup> MiniMag
- **Your Brand** FutureForce<sup>®</sup> Classroom Poster

### Essential

Our **Popular Plan** for employers keen to boost their profile and promote their sector, while showcasing young employees and attracting young people, supporting the FutureForce<sup>®</sup> Mission.

**\$ 250+gst monthly**

- 1 x FutureForce<sup>®</sup> Employee Profile (full web pages)
- 1 x Sponsored Social Media post
- 1 x printable PDF of Profile
- 1 x **futureforce.nz** homepage feature (e.g. Job of the Week)
- **Your Brand:** FutureForce<sup>®</sup> MiniMag
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### Basic

Our **Starter Plan** - the bare basics for employers wanting to support the FutureForce<sup>®</sup> Mission while beginning to increase their reach to young people.

**\$ 175+gst monthly**

- 1 x FutureForce<sup>®</sup> Employer Listing (logo + 150 words)
- 1 x Sponsored Social Media Post

**Please note: Content refreshed annually. Includes** interview, writing, photography & design at no extra charge, if required.



## FutureForce<sup>®</sup> Mission

To engage and update young people in Waikato by showcasing real career pathways that appeal to them, in real time.

**Cancellations:** Cancellations must be received in writing and will become effective at the end of the current billing period (12-month cycle from the date of first invoice or subsequent 12-month anniversary thereafter).



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[futureforce.nz](http://futureforce.nz)

[Website](#) > [Social media](#) > [Events](#) > [Video](#) > [Print](#)

## Join us on Waikato's Number One Careers Platform

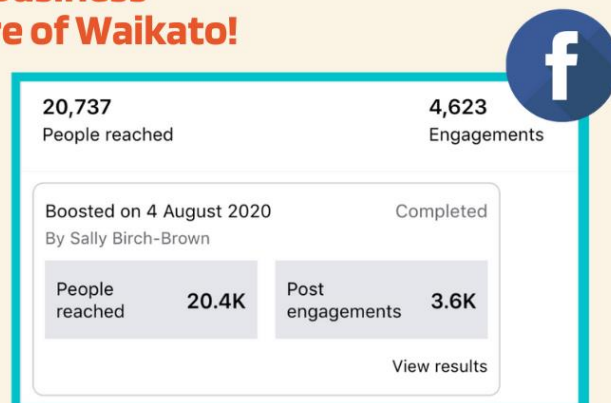
### About

- Trusted and used by Waikato Secondary Schools – students, teachers, whaanau – for more than a decade
- By young people, for young people
  - **futureforce.nz, MiniMag, posters, social media**
- Engaging, interactive, relatable "live" content
- Strong connections with Careers & Gateway Teachers
- Local stories of real young people and their employers
- Informed Regional Industry Sector information
- FutureForce<sup>®</sup> Employer Profiles
- Employer / Job / Team Member of the Week
- Fun, fresh design preferred by young people
- High capability, smartphone friendly digital media
- Communications component of **Smart Waikato Trust's** Education-Employment Ecosystem, alongside Secondary School Employer Partnerships, Smart Transitions and other impactful initiatives

### Reach

- Tens of thousands of young people, their teachers and whaanau via digital media
- Every Waikato Secondary School, Tertiary and beyond with reliable distribution
- Ongoing, impactful communications
- Tailored social media campaigns to the Waikato & rest of NZ
- Links to FutureForce<sup>®</sup> Employer websites and social media
- More than 160,000 people reached by print resources to date – magazines and posters
- All Waikato Careers Events & Expos – the FutureForce<sup>®</sup> Team face-to-face with thousands of young people and families
- Dozens of Employers and their Young Team Members profiled

**Showcase your Business -  
inspire the future of Waikato!**



\*Reach is variable. and can range from 3k to 20k - plus